




# beautiful information™ 2.0

dr marc farr  
ekbi founder

PLEASE  
INFORM A  
MEMBER  
OF STAFF IF  
YOU BELIEVE  
THAT SOMEONE  
IS TRAPPED  
IN THE LIFT

Southeast University Hospital   
NHS.uk

# vision

**‘to connect patients, clinicians and  
managers through *beautiful information*  
to make healthcare simple and  
transparent’**

# beautiful information

## im ≠ it

because the two functions are distinctly different

im

• Information ► intelligence ► action

im

• clinical coding

im

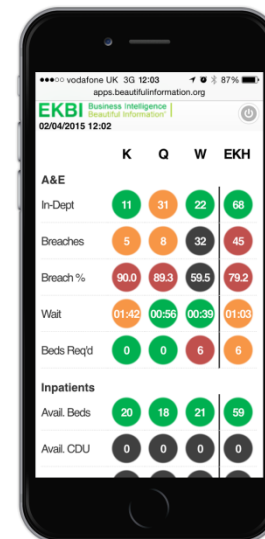
• clinical systems software

it

• Infrastructure

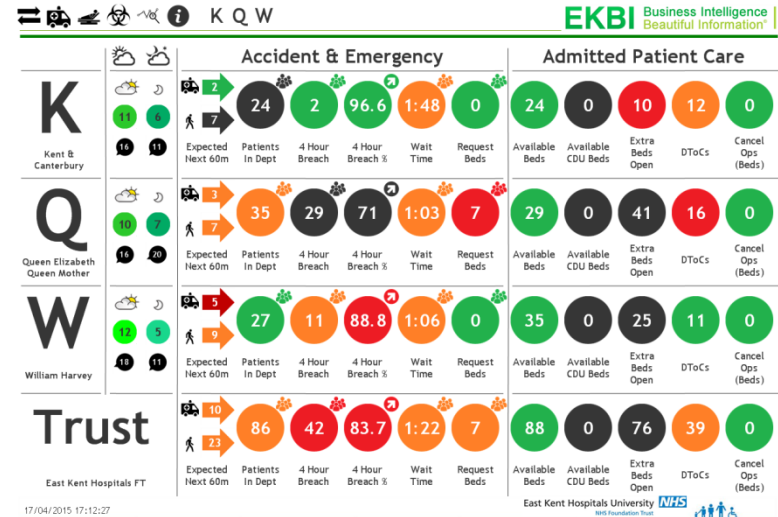
## data ≠ acceptable

say no to data. only accept **intelligent information** that provides a very clear call to **action**



# beautiful information

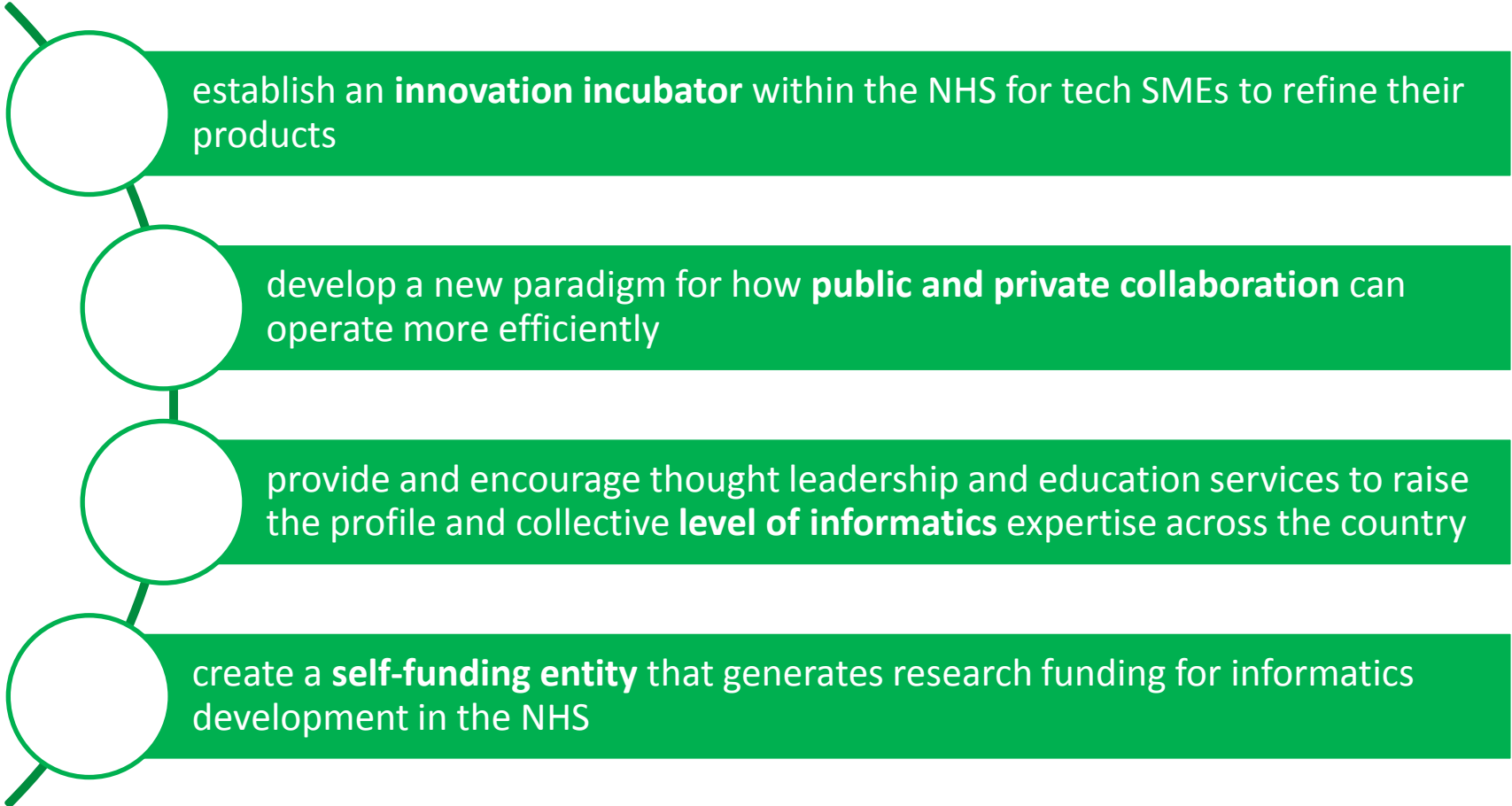
simplicity from complexity. with ever-increasing data resources available and channels of communication possible, information has to be presented in a way that is intuitive, compelling and engaging. **beautiful information.**



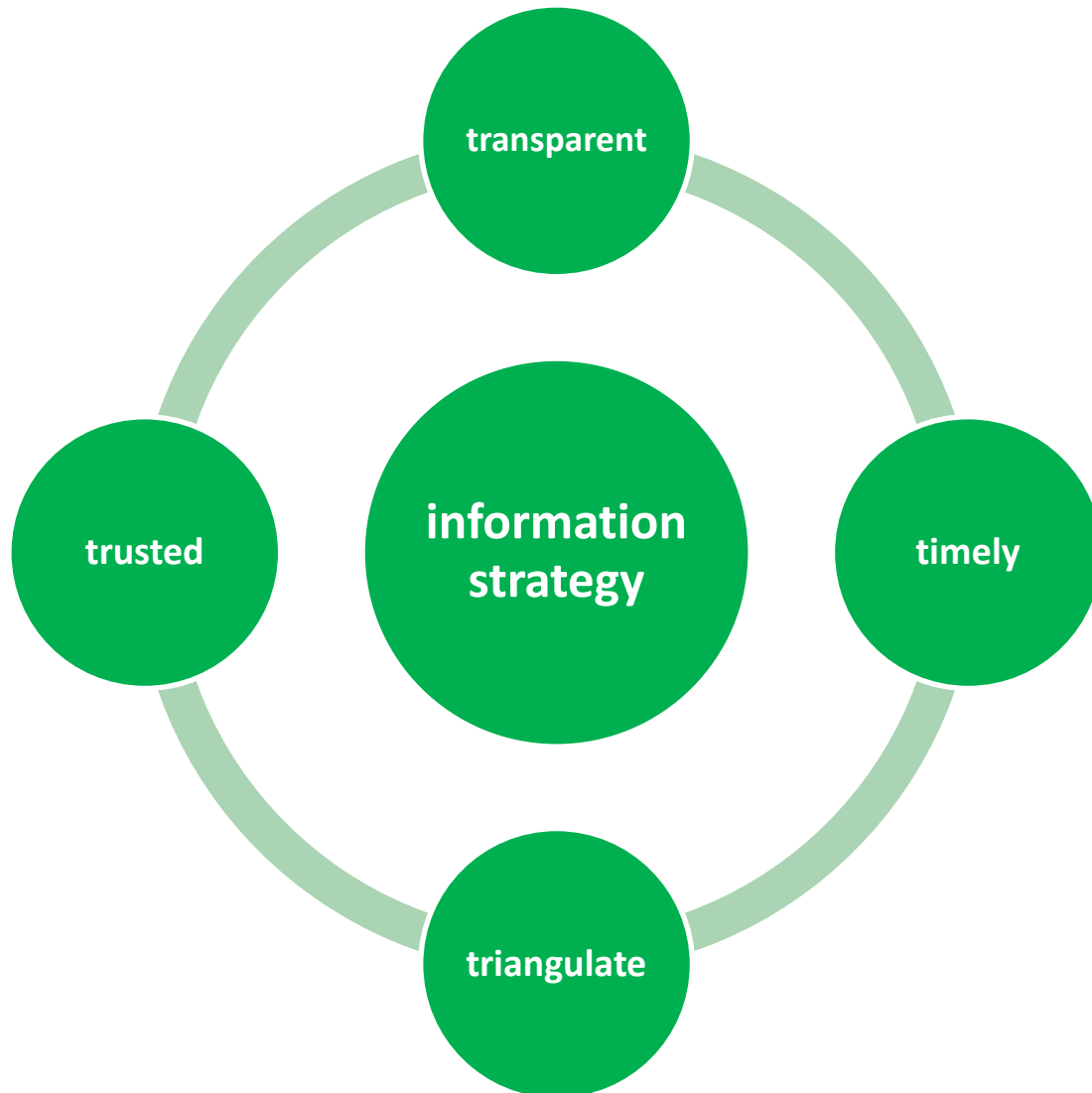
nhs innovation has commercial value. the current market-place for information is dedicated to two models; payment for services from the private sector and sharing of ideas within the nhs family. there is a third way, **the commercialisation of good ideas from within the nhs.**



# deliverables



# strategy development 1.0



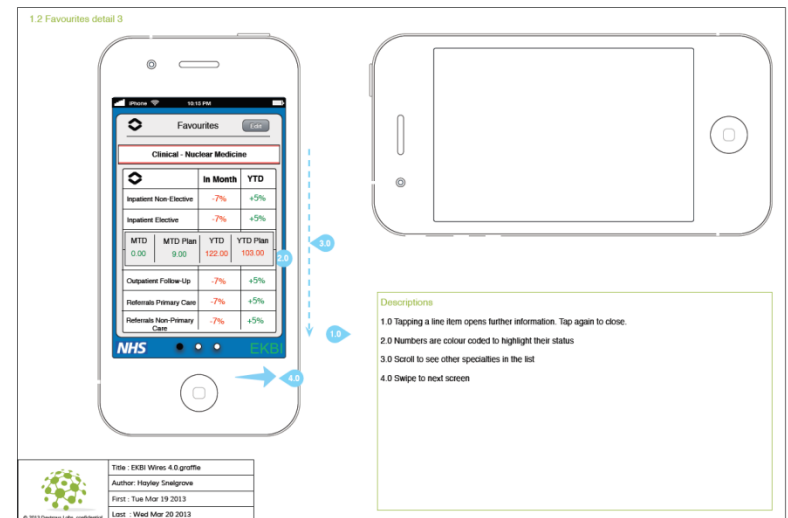
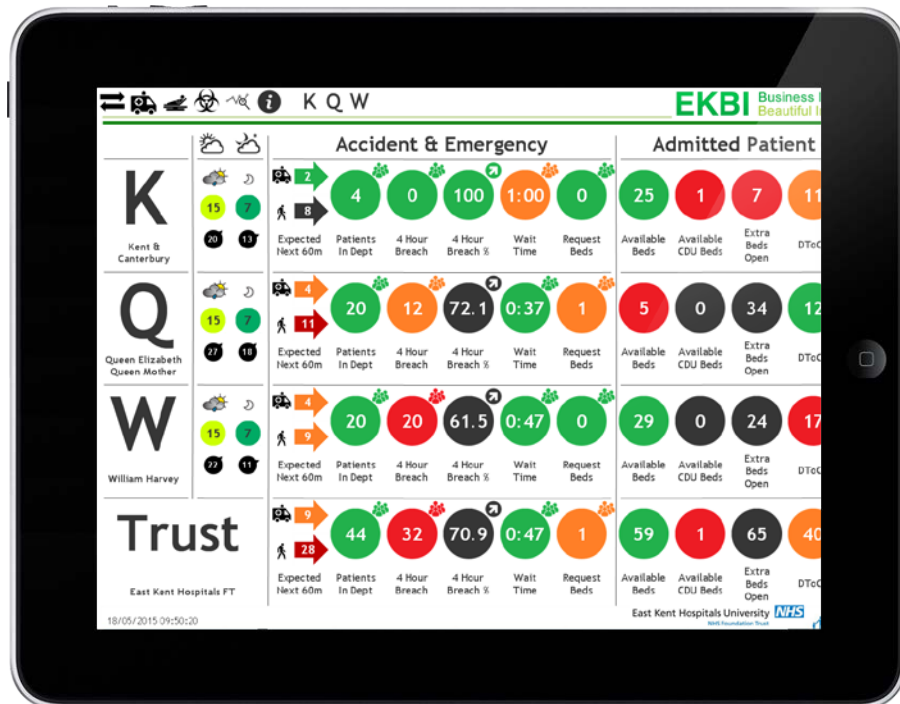
- transparent
  - share operational data between commissioners, providers and patients
- triangulate
  - data mining to deliver intelligence
- trusted
  - data believed and owned by clinicians
- timely
  - real-time information available across any platform or device

# strategy development 2.0

presentation

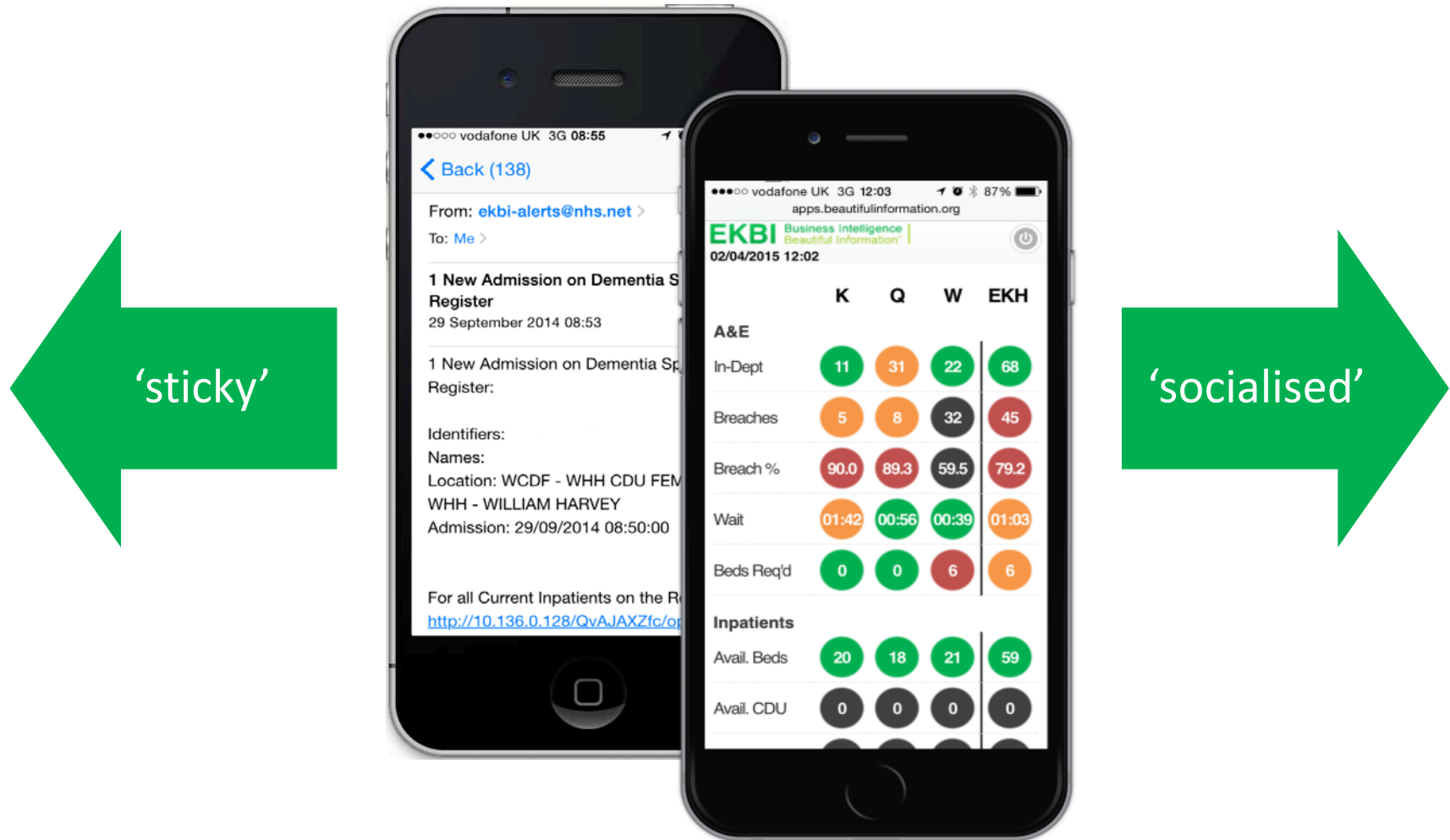
prediction

push

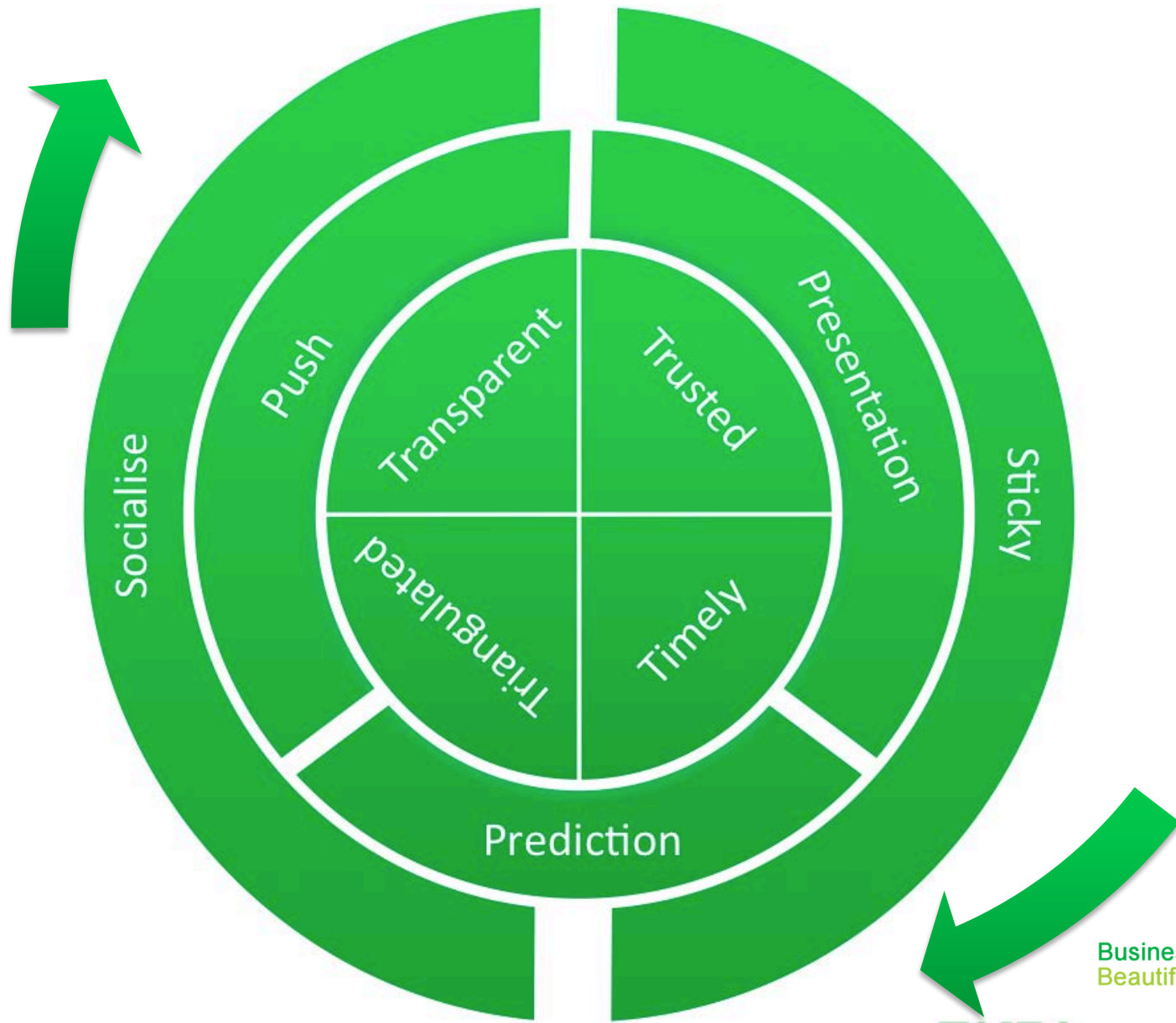




# strategy development 3.0

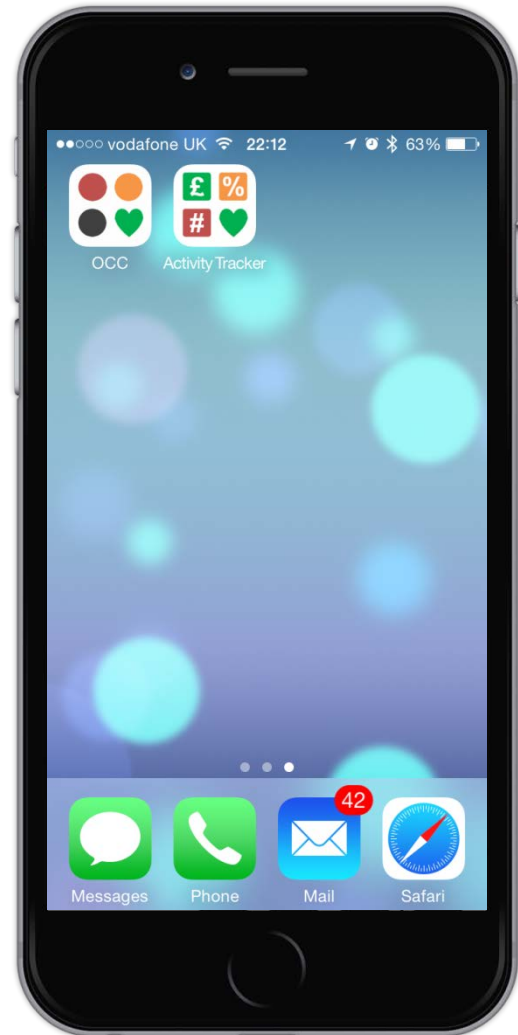


# Strategy Development 3.0



# solutions and support

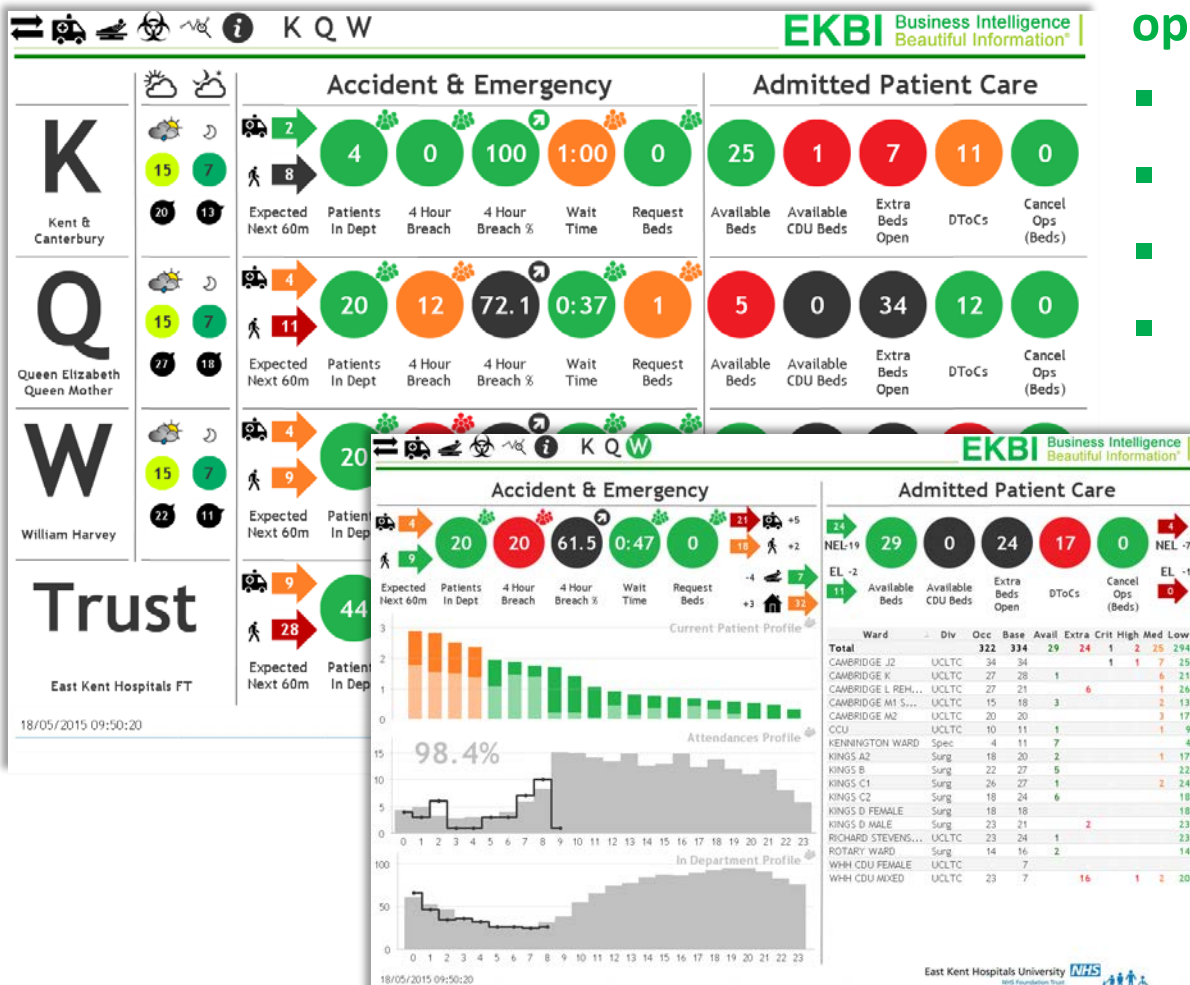
- app development
- smartphone alerting system
- web design and hosting
- eforms
- 3rd party software support and algorithm development
  - qlikview
  - 3M
  - vitalpac
  - doccom



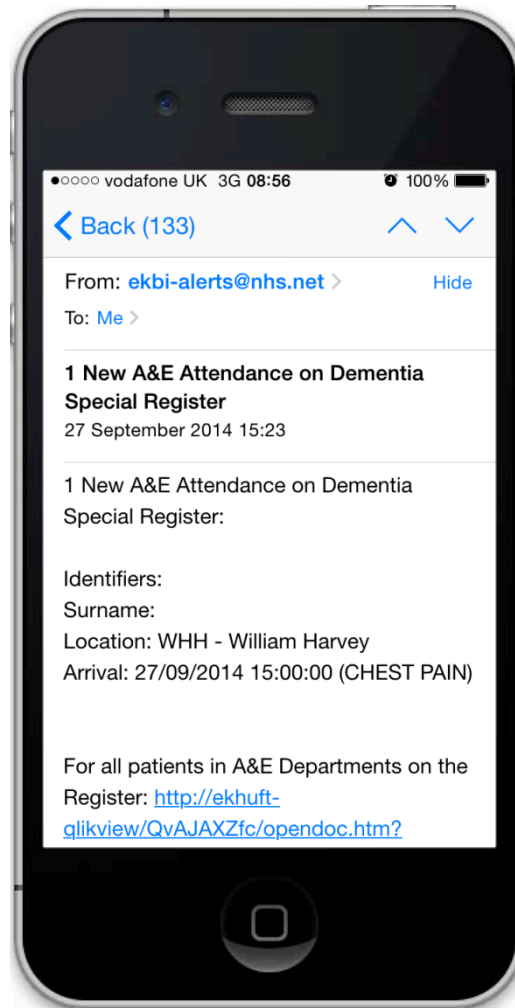
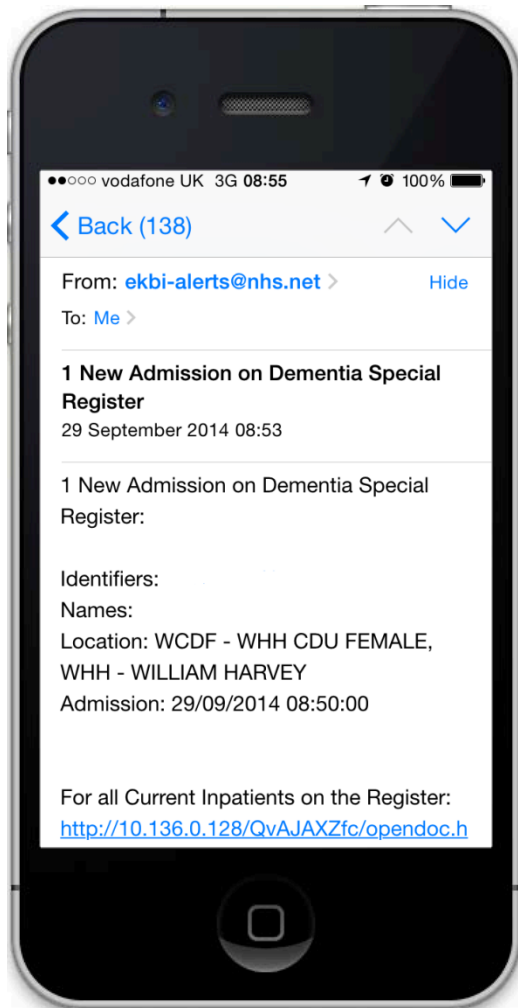
# dashboards delivered in real-time

## operational control centre (occ)

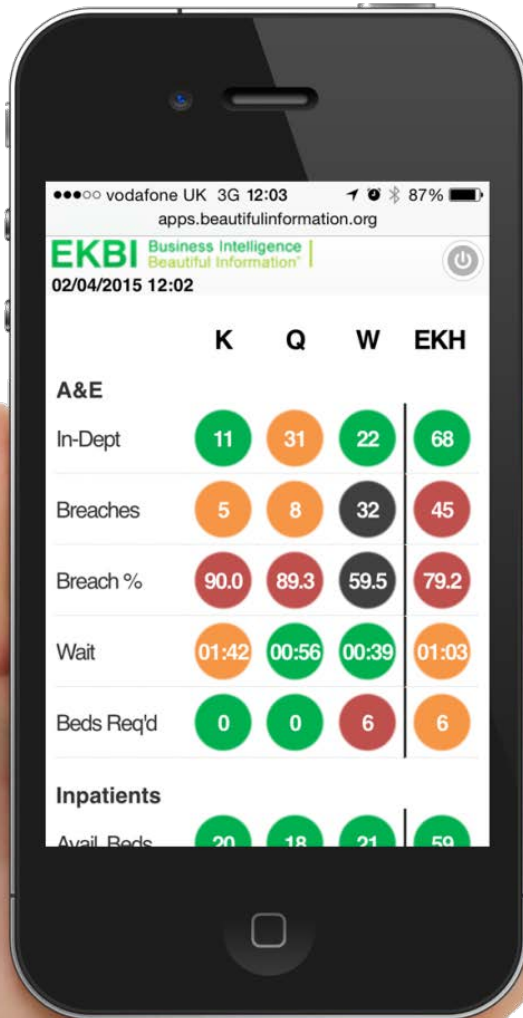
- analyse patient flow
- resolve operational issues
- whole system analysis
- predictive modelling
- patient-level data
- customisable metrics
- risk stratification
- national standards
- breach analysis
- in-built alerting



# making information “sticky”



# occ ... web-app



- cloud storage
- exported data
- available off-site
- access to partners
- customisable metrics
- customisable colours
- on-call benefit
- fed from existing data

# real-time business planning

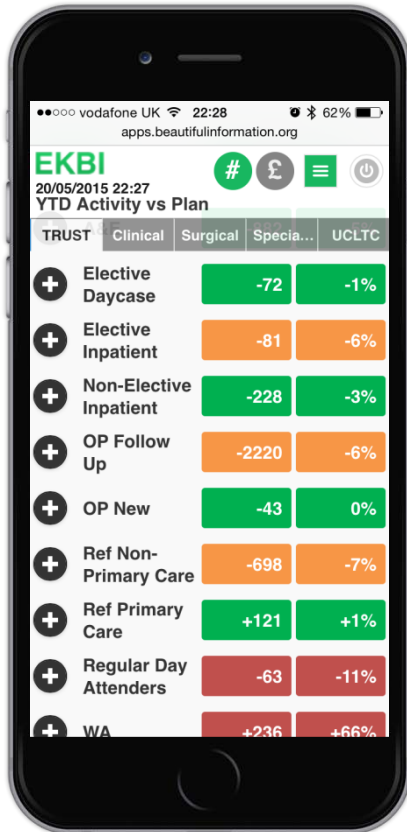
## business planning app

- daily activity vs plan
- in-month performance view
- forecasted future predictions
- share with commissioners
- plan in real-time
- historic adjustments
- future adjustments
- pod-view by significance
- capacity planning

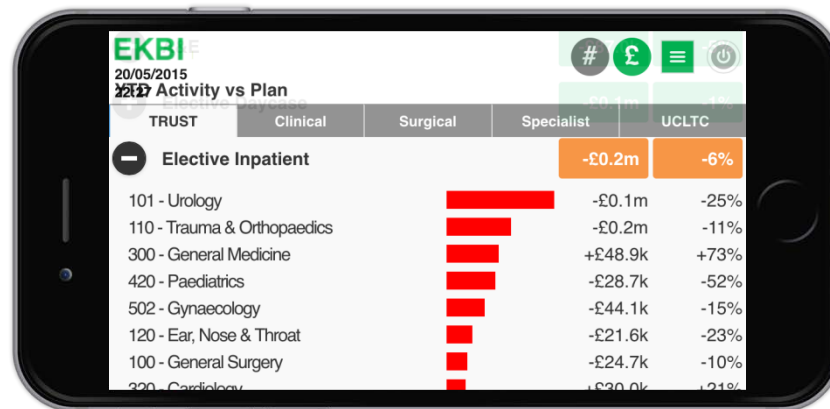




# activity finance tracker (aft)

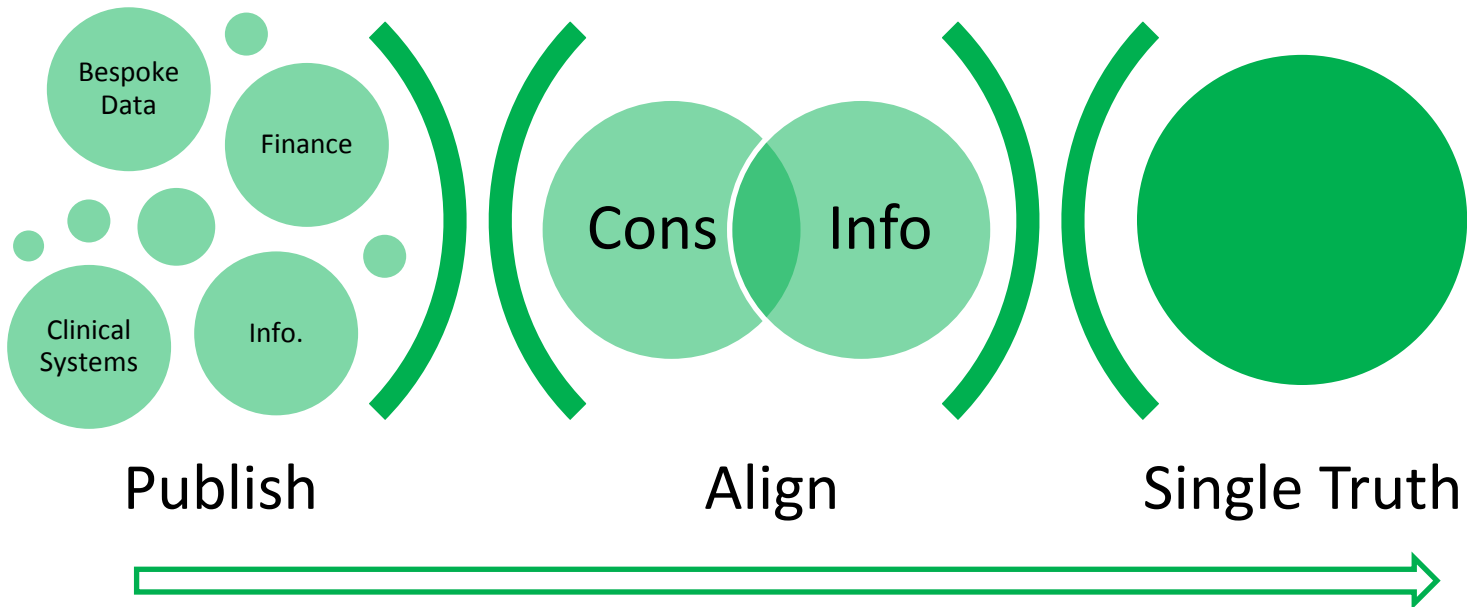


- prospective financial and performance analysis
- specialties ordered by significance
- cloud stored – available off site
- challenge performance in-month
- split by division/directorate
- forecasted and comparative analysis





# consultant validation tool



- consultant outcomes (proms)
- benchmarking
- challenge coding
- challenge incorrect data
- annual appraisal reports
- patient-level data and analysis

# eforms ... a paperless nhs

**EKBI** Business Intelligence  
Beautiful Information®

## Acute Physician Advice Form

Practice:

  
AYLESFORD (G82058)  
AYLESHAM MEDICAL PRACTICE (G82211)

Call Started

Patient Initials

Patient DOB

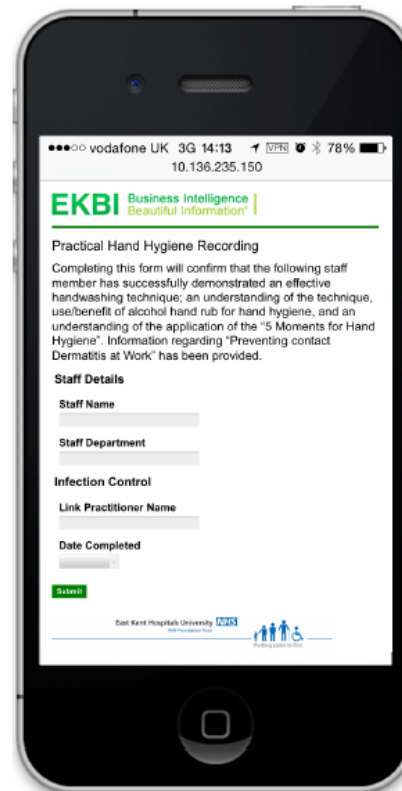
Outcome

☐ Advice & Guidance ☐ Treatment Plan

Call Ended

Reset

Complete



- bespoke forms
- prebuilt modules
  - friends and family test
  - inpatient survey
  - mandatory training
  - clinical audit
  - patient feedback
  - safe staffing
  - Audits
- reporting module
- mobile device compatible
- secure (hosted internally)
- real-time analysis



Conservatory  
5th May 2005

This Conservatory Was Opened

By

**GRAEME LE SAUX**

5<sup>TH</sup> MAY 2005





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dr marc farr  
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